

## TUESDAY, 17 MARCH 2009 a.m.

- 8.00-9.00 **Registration & breakfast**
- 9.00-9.10 **WELCOME & INTRODUCTION**  
**Claude Kremer**, Chairman, ALFI
- 9.10-9.15 **CHAIRPERSON'S INTRODUCTION**  
**Jon Griffin**, Managing Director,  
JPMorgan Asset Management (Europe) S.à r.l., Luxembourg
- 9.15-9.40 **OPENING SPEECH**  
**His Excellency Luc Frieden**  
Minister of the Treasury & Budget, Luxembourg
- 9.40-10.25 **CEO INTERVIEWS**  
**Alain Papiasse**, Member of the Executive Committee, BNP Paribas, Paris  
Interviewer: **Yves Francis**, Partner, Deloitte S.A., Luxembourg
- 10.25-10.55 **Refreshment break and visit of the exhibition area**
- 10.55-11.40 **CEO INTERVIEWS (continued)**  
**José Placido**, CEO, RBC Dexia Investor Services Ltd., Toronto
- 11.40-12.15 **KEYNOTE SPEECH: WINNERS & LOSERS IN THE FUNDS BUSINESS AFTER THE CREDIT CRUNCH**  
**Amin Rajan**, CEO, CREATE-Research, London
- 12.15-12.30 **QUESTIONS & ANSWERS - CHAIRPERSON'S WRAP UP**
- 12.30-14.00 **Lunch**

hosted by:

 **ERNST & YOUNG**



**STATE STREET**

## TUESDAY, 17 MARCH 2009 p.m.

- 14.00-14.05 **CHAIRPERSON'S INTRODUCTION**  
**José-Benjamin Longrée**, Managing Director, CACEIS Bank, Luxembourg
- 14.05-14.45 **KEYNOTE SPEECH: HIGH NOON - THE URGENT NEED FOR NEW APPROACHES TO GLOBAL PROBLEM-SOLVING**  
**Jean-François Rischard**, Author, International Consultant,  
former Vice-President of the World Bank, Paris
- 14.45-15.30 **MONEY MARKET FUNDS - WHERE ARE WE TODAY AND WHAT DOES THE FUTURE HOLD**  
Moderator: **John Parkhouse**, Partner, PricewaterhouseCoopers, Luxembourg  
- **Günter Graw**, Managing Director, DWS Investment S.A., Luxembourg  
- **Kathleen Hughes**, Managing Director, Head of Global Liquidity EMEA,  
JPMorgan Asset Management, London  
- **Daniel Salama**, Money Market Funds Product Specialist, BNP Paribas, Paris  
- **Gilbert Schintgen**, Executive Director, UBS Fund Services S.A., Luxembourg
- 15.30-16.00 **Refreshment break and visit of the exhibition area**
- 16.00-16.45 **ASSET MANAGEMENT PANEL**  
Moderator: **Henri Reiter**, Director, Fund Market S.A., Luxembourg  
- **Anthony Bolton**, Managing Director, Fidelity Investments, London  
- **Ken Kinsey-Quick**, Head of Multi-Manager, Thames River Capital LLP, London
- 16.45-17.15 **RESTRUCTURING A MUTUAL FUND RANGE – DRIVERS AND OBSTACLES**  
**Michael Peters**, Managing Director & Investment Director,  
Allianz Global Investors Product Solutions GmbH, Frankfurt
- 17.15-17.20 **CHAIRPERSON'S WRAP UP**
- 17.30-18.00 **EUROPEAN FUND AWARDS**  
Organised by: **Fund Market, Lipper & La Voix**
- 18.00-19.30 **European Fund Industry Cocktail Reception**  
organised by ALFI and the  
European Fund Awards  
sponsored by:



  
**European  
FUND AWARDS**  
LUXEMBOURG 2009



## WEDNESDAY, 18 MARCH 2009 a.m.

- 8.00-8.45** **Registration & breakfast**
- 8.45-8.50** **CHAIRPERSON'S INTRODUCTION**  
**John Li**, Chairman of Supervisory Board, KPMG, Luxembourg
- 8.50-9.50** **SAFETY OF ASSETS IN THE CONTEXT OF THE FINANCIAL CRISIS - A VIEW FROM THE SELL SIDE**  
*- fair valuation - suspension of redemptions and liquidation - side pockets/gates - collateral management - ringfencing assets -*
- Moderator: **Bernard Lhoest**, Partner, Ernst & Young S.A., Luxembourg  
- **Jacques Elvinger**, Partner, Elvinger Hoss & Prussen, Luxembourg  
- **Heribert Krämer**, Manager Hedge & Structured Funds, RBC Dexia Investor Services Bank S.A., Luxembourg  
- **Christophe Haas**, Partner, Ernst & Young S.A., Luxembourg  
- **Jervis Smith**, Managing Director, Head of Managed Funds & Middle East, Citibank S.A., London
- 9.50-10.35** **THE IMPACT OF THE FINANCIAL CRISIS - A VIEW FROM THE BUY SIDE**  
*How do you choose the products you invest in and have your criteria changed?*  
*- liquidity - short vs long term investments -*
- Moderator: **Raji Menin**, Deputy Editor, Reuters IM News, London  
- **Marc Pictet**, Managing Director, Pictet & Cie Europe S.A., Luxembourg  
- Panelists to be confirmed
- 10.35-11.05** **Refreshment break and visit of the exhibition area**
- 11.05-11.50** **PENSION FUNDS PANEL**  
Moderator: - **Fernand Grulms**, CEO, Luxembourg For Finance, Luxembourg  
- **Jacqueline Lommen**, Senior Consultant European Pensions, Hewitt Associates, Amsterdam (tbc)  
- **Gerd Gebhard**, Managing Director, Pecoma International S.A., Luxembourg  
- **François Massart**, CEO, Massart S.à r.l., Luxembourg
- 11.50-12.30** **KEYNOTE SPEECH: SHAPING THE FUTURE OF REGULATION**  
**Avinash Persaud**, Chairman, Intelligence Capital Ltd., London
- 12.30-12.40** **QUESTIONS & ANSWERS - CHAIRPERSON'S WRAP UP**
- 12.40-14.00** **Lunch**  
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- 14.00-14.05** **CHAIRPERSON'S INTRODUCTION**  
**Julien Zimmer**, General Manager Investment Funds, DZ Bank International S.A., Luxembourg
- 14.05-14.50** **REGULATORY UPDATE**  
- **Michèle Eisenhuth**, Partner, Arendt & Medernach, Luxembourg  
- **Nathalie Dogniez**, Partner, KPMG, Luxembourg  
- **Silke Bernard-Alps**, Managing Associate, Linklaters LLP, Luxembourg
- 14.50-15.45** **IMPLEMENTING UCITS IV**  
Moderator: **Freddy Brausch**, Partner, Linklaters LLP, Luxembourg  
- **Niall Bohan**, Head of Unit Asset Management, Internal Market and Services DG, European Commission, Brussels  
- **Isabelle Goubin**, Conseiller de direction 1<sup>ère</sup> classe, Ministry of Finance, Luxembourg  
- **Noel Fessey**, Managing Director, Schroder Investment Management (Luxembourg) S.A.
- 15.45-16.45** **PROSPECTS FOR FUTURE EU AND GLOBAL REGULATION: THE CHANGES AHEAD**  
Moderator: **Claude Kremer**, Chairman, ALFI, Luxembourg  
- **Jean-Marc Goy**, Counselor to the Director General, CSSF, Luxembourg  
- **Peter De Proft**, Director General, EFAMA, Brussels  
- **Avinash Persaud**, Chairman, Intelligence Capital Ltd., London  
- **Sally Wong**, Executive Director, Hong Kong Investment Funds Association, Hong Kong
- 16.45-16.50** **CHAIRPERSON'S CLOSING REMARKS**
- 16.50-18.00** **Cocktail Reception**